

netTrekker Style Guide

Below are the basic style and usage guidelines for the proper use and reproduction of the netTrekker logo.

Preferred 3-Color Logo

Shown at right is the netTrekker logo with 3 spot Pantone® colors. These colors are to be used at all times unless you are using the logo in 1-color, or have permission from the netTrekker Marketing Department.

Usage: This logo is the preferred logo to use whenever possible.

3-Color Icon

Shown at right is the netTrekker "nT icon".

Usage: The icon should only be used when either the logo space is very limited, or when the dimensions are more favorable to a square logo. May also be used as a graphic element.

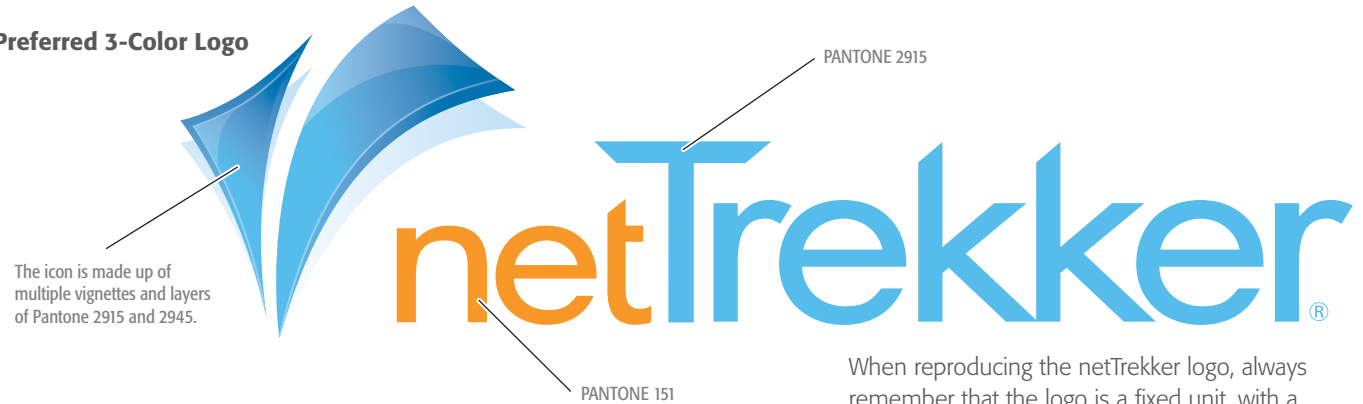
3-Color Banner Logo

Shown at right is the "banner" version of the netTrekker logo.

Usage: This is an alternative logo and should only be used in applications where vertical height is restricted.

Please visit <http://www.nettrekker.com/about-us/press-and-media/media-kits> to download the netTrekker logo in a variety of formats and file types.

Preferred 3-Color Logo



When reproducing the netTrekker logo, always remember that the logo is a fixed unit, with a defined color scheme and a specific position for each of its components.

3-Color Icon



3-Color Banner Logo



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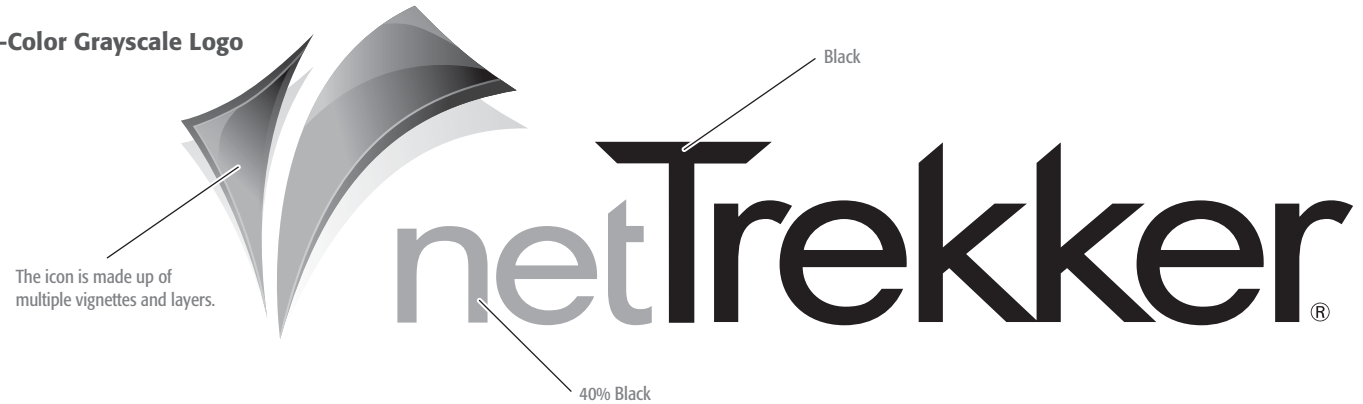
Below are the basic style and usage guidelines for the proper use and reproduction of the netTrekker logo.

1-Color Grayscale Logo and Icon
Shown at right is the 1-color version of the logo and icon with screens and vignettes. This logo is the preferred 1-color logo treatment.

1-Color Black Logo and Icon
Shown at right are two 1-color versions of the logo and icon without screens and vignettes. These logos are to be used when the type of printing cannot create quality screens and vignettes.

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1-Color Grayscale Logo



1-Color Grayscale Icon



1-Color Black Logo and Icon (with detail)



1-Color Black Logo and Icon (without detail)



netTrekker *Style Guide*

Below are the basic style and usage guidelines for the proper use and reproduction of the netTrekker logo.

1-Color White Logo and Icon

Shown at right are two 1-color versions of the logo and icon in white. These are used when the logo is being printed on a dark background.

3-Color Logo and Icon on White Background

Shown at right is the main netTrekker logo in 3 spot Pantone® colors, on a white background. This version is to be used when printing in 3-colors on a dark background.

3-Color Logo and Icon on Black Background

Shown at right is the main netTrekker logo in 3 spot Pantone® colors, for use on a black background. *The drop shadow has been deleted behind the icon.*

Please visit <http://www.nettrekker.com/about-us/press-and-media/media-kits> to download the netTrekker logo in a variety of formats and file types.

1-Color White Logo and Icon (with detail)



1-Color White Logo and Icon (without detail)



3-Color Logo and Icon on White Background



3-Color Logo and Icon on Black Background

